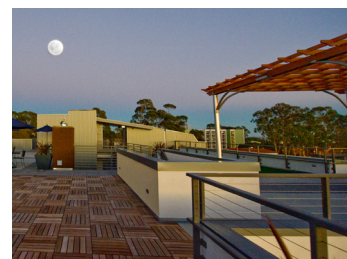
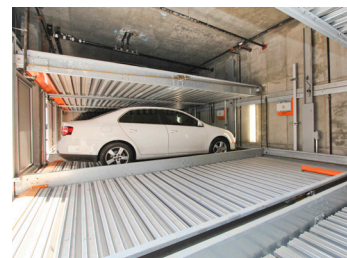




ABBOTT | REED
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ICON at UCSB

ISLA VISTA, CALIFORNIA

25,000 SF | 21 UNITS | 60 BEDROOMS | 2012

ICON at UCSB is a five-story mixed-use student housing project two blocks from the UC Santa Barbara campus and features private terraces, a gymnasium and spacious rooftop deck. The design also includes a three-tier, seventeen-car automated car lift parking system. When the project was brought to Abbott|Reed, it was in trouble. The owner was \$800,000 over budget. The Abbott|Reed team re-engineered the building and completed work on an expedited schedule of only twelve months. It was finished under budget and in time for students to move in.